



Buffalo Precision Products launches new web shop for US customers

New digital platform offers unsurpassed buying experience for precision flat ground and drill rod buyers in the USA

FOR IMMEDIATE RELEASE

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Elgin, IL – Buffalo Precision Products is pleased to announce the launch of a new web shop for precision flat ground and drill rod. The new web shop offers buyers access to an extensive offering of grades and sizes through a modern buying interface. With improved features to make buying efficient, fast and secure, we look forward to being the online source for all of your flat ground and drill rod needs.

The Buffalo Precision Products web shop continues the flatground.com legacy of value and service by offering competitive prices, an extensive offering of grades and sizes along with quick delivery. The web shop is currently available for US customers and will expand for Canadian customers in the near future.

Buffalo Precision Products has been devoted to serving the precision flat ground and drill rod market for almost 40 years, forming lasting partnerships and trusted relationships with manufacturers. A diverse customer base from hobby knife makers to leaders in American manufacturing can now take advantage of the new Buffalo Precision Products web shop.

For more information, please contact:

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#### *About Buffalo Precision Products*

*For nearly 40 years, Buffalo Precision Products (BPP) has been 'charging the industry' dedicated to serving the precision flat ground and drill rod markets in the USA and Canada. Part of the voestalpine High Performance Metals family since 2009, BPP operates as an independent business in the USA and Canada with a focus on delivering value and a superior buying experience for all users of precision flat ground and drill rod.*

#### *About voestalpine*

*voestalpine is a leading technology and capital goods group with combined material and processing expertise, holding global top positions in its business units. The Group focuses on product and system solutions based on steel and other metals of the highest quality in technology-intensive industries and niches.*

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